



# The Northstar Bands

of Waukesha North High School

Ad sold by: \_\_\_\_\_

**Waukesha North High School Band Parents  
present  
Northstar *Bandfest* Exhibition Show – September 19, 2009**

## Business Advertisement Order Form

*Please print legibly. Thanks!*

Company Name \_\_\_\_\_

Company Contact Person \_\_\_\_\_

Street \_\_\_\_\_

City, ZIP code \_\_\_\_\_ Telephone \_\_\_\_\_

### 1. Check advertisement selected (see bottom of page for formats)

*Note that these ads are available on a first come, first placed basis:*

Inside front cover\* (color ad) – presenting sponsor (\$800) **Stimulus Price: \$700**

Back cover\* (color ad) – major sponsor (\$800) **Stimulus Price: \$700**

Inside front cover, back cover, or inside center three pages (color ads)

Full page\* (\$700) **Stimulus Price: \$600**  Half page\* (\$350) **Stimulus Price: \$300**

Quarter page (\$200) **Stimulus Price: \$150**  Eighth page\* (\$125)

*Note that there is no limit on the availability of these ads:*

Inside page (black and white ads)

Full page\* (\$400) **Stimulus Price: \$350**  Half page\* (\$200) **Stimulus Price: \$150**

Quarter page (\$125) **Stimulus Price: \$100**  Eighth page (\$75)

### 2. Provide 15-second “ad mention” wording below; approximately 35 words

(\*only available with full and half page ads)

Check here if you would like event organizers to develop this ad mention.

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### 3. Attach check to this form.

Make checks payable to Waukesha North Band and mail to 2222 Michigan Ave Waukesha, WI 53188

Upon receipt of check, a letter of thank you will be sent to serve as formal receipt.

SUBMIT ADS IN ONE OF THE FOLLOWING FORMATS: TIF, PDF, JPG, PCT or BMP and at least 150 DPI.

### 4. Provide camera-ready artwork at time of ad reservation or email camera-ready artwork (in PDF format).

Email to: [sfisher@waukesha.k12.wi.us](mailto:sfisher@waukesha.k12.wi.us). A custom ad can be created by the Bandfest Ad Committee for an additional charge.

***Camera-ready artwork must be received by August 1<sup>st</sup> for ad to be included in program.***