



The Northstar Bands

of Waukesha North High School

Waukesha North High School Band Parents present Northstar Bandfest Exhibition Show

Event Program Advertising Opportunities for Businesses

Can you imagine being in your car, turning on the radio and not hearing music? These are difficult economic times for music programs, for you too; however, your support can keep music alive in Waukesha! Bandfest is the Northstar Marching Band's primary fundraiser. It provides needed funds for repairs, instrument purchases, etc. As mentioned above, we are not alone; we've adjusted our advertising prices to help you, as you help us. Please take advantage of a great deal with our 2009 Stimulus Pricing. Thank you.

The event program is a stitched 8-1/2" x 11" booklet with full-color cover (front, inside front, back and inside back cover) and black and white inside pages. An additional four pages of color are available in the center of the booklet.

- Business ad sponsors must provide camera-ready artwork – hard copy or PDF via email.
- **Deadline to reserve ad space and provide camera-ready artwork is August 1st.**
- **Payment must accompany advertisement reservation. Upon payment, a formal receipt will be sent.**
- **Make checks payable to Waukesha North Band.**
- Event organizers reserve the right to edit ads to conform to size restrictions and/or appropriate content expectations.

Color advertisement options

Full and half-page ads include "ad mentions" (15-second promotional announcements consistent with printed ad content) will be made during the event while the bands set up for performance.

Front cover "presenting" and inside front cover Includes four ad mentions	\$800	Stimulus Price: \$700
Back cover – major sponsor Includes four ad mentions	\$800	Stimulus Price: \$700
Inside front cover, inside back cover, and inside center pages Full-page and two ad mentions	\$700	Stimulus Price: \$600
Half-page (8"x5 1/8" or 3 7/8" x 10 1/2") and two ad mentions	\$350	Stimulus Price: \$300
Quarter-page (3 7/8" x 5 1/8")	\$200	Stimulus Price: \$150
Eighth-page (3 7/8" x 2 7/16") – business card	\$125	

Black/White advertisement options (Available on inside pages only)

Full and half-page ads include "ad mentions" (15-second promotional announcements consistent with printed ad content) will be made during the event while the bands set up for performance.

Full-page and two ad mentions	\$400	Stimulus Price: \$350
Half-page (8"x5 1/8" or 3 7/8" x 10 1/2") and two ad mentions	\$200	Stimulus Price: \$150
Quarter-page (3 7/8" x 2 7/16")	\$125	Stimulus Price: \$100
Eighth-page (3 1/2 x 2 1/2 ") – business card	\$ 75	

SUBMIT ADS IN ONE OF THE FOLLOWING FORMATS: TIF, PDF, JPG, PCT or BMP and at least 150 DPI.